

liboost[®]

PRELIMINARY
DATA

1st natural and unisex extract for sexual performance

New consumer study
in men and women

PHARM[△]ACTIVE
BIOTECH PRODUCTS

Liboost[®] key features

- Genuine damiana extract (*Turnera diffusa*)
- Standardized to 3 bioflavonoids with beneficial properties evidence¹⁻³ and to 1.5 % total bioflavonoids by HPLC
- Lowest daily dose: 300 mg/ day
- Raw material from Mexico. Manufactured in Spain
- Controlled process and traceability
- Multiple galenic applications. Water-soluble



Shelf life: three years*.
Non-GMO. Non-Irradiated

*When stored at room temperature,
sheltered from light and moisture



Standardization that ensures homogeneity and prevents adulteration

Liboost[®] is standardized to the following biomolecules by HPLC:

- ≥ 0.1 mg/g luteolin-7-o glucoside
- ≥ 0.25 mg/g apigenin-7-o-glucoside
- ≥ 0.15 mg/g acacetin
- ≥ 1.5 % total flavonoids

Damiana extracts are amongst the most adulterated ingredients, typically enriched with other extracts. Liboost[®] standardization to a pool of flavonoids by the high-reliable technique of HPLC, ensures the extract's homogeneity and prevents adulteration

A worldwide concern

15% of men worldwide suffer from erectile dysfunction¹

8–63% of women worldwide suffer from sexual dysfunction²

Study features

Description 4 weeks follow-up, placebo controlled consumer study

Goal To assess the beneficial effects of Liboost® in sexual health, on both men and women

Design N=120 healthy adults from 25 to 60 years old. 4 groups: 60 treated with Liboost® (30 men and 30 women) and 60 with placebo (30 men and 30 women). Caucasian (French population)

Methods Unisex questionnaires and single sex questionnaires

Libboost® improvement of sexual indexes



International index of Erectile Function (IIEF) increased its punctuation

40% after 4 weeks

Parameters: erection, orgasm, desire, satisfaction in sexual intercourse, global satisfaction



Female Sexual Function Index (FSFI) increased its punctuation

92% after 4 weeks

Parameters: desire, lubrication, frequency, satisfaction, orgasm, and pain

Unisex purchase intention



83% of participants (including men and women) would buy Liboost[®] after trying it for 4 weeks

Unisex recommendation intention



85% of participants (including men and women) would recommend the Liboost® to their friends or family

Booth
#G55



Let's connect

info@pharmactive.eu

+34 91 112 38 48

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